



AURORA

The Role of University Holdings in Boosting Science-Based Start-Ups

'In Conversation With....'

- Sara Matt, University of Innsbruck, Head of the Transfer Office, and
- Ólöf Vigdís Ragnarsdóttir, University of Iceland, Head of the Innovation Department



Hybrid Webinar
Pre-registration
req'd via [this link](#)
or QR code:



Wednesday,
4 October 2023
11:00 CEST

Sara and Ólöf will share their experience on how universities holdings are set up at the University of Innsbruck/Austria, and the University of Iceland, what their goals are and whether they achieved them, but also which problems the universities face(d) while setting up their holdings.

The [Aurora | European University Alliance](#) has the exchange of knowledge, experiences and cooperation as its primary purpose. This one hour, informal *'In conversation with'* style session, held during the Erasmus+ BIP Aurora Staff Week in Innsbruck, is aimed at Aurora colleagues and its networks interested in the exchange on current topics of innovation promotion and technology transfer. It will include a Q&A.



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