## **AURORA**

## The Role of University Holdings in Boosting Science-Based Start-Ups

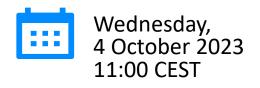
'In Conversation With ....'

- Sara Matt, University of Innsbruck, Head of the Transfer Office, and
- Ólöf Vigdís Ragnarsdóttir, University of Iceland, Head of the Innovation Department



Hybrid Webinar Pre-registration req'd via <u>this link</u> or QR code:





Sara and Ólöf will share their experience on how universities holdings are set up at the University of Innsbruck/Austria, and the University of Iceland, what their goals are and whether they achieved them, but also which problems the universities face(d) while setting up their holdings.

The <u>Aurora | European University Alliance</u> has the exchange of knowledge, experiences and cooperation as its primary purpose. This one hour, informal *'In conversation with*' style session, held during the Erasmus+ BIP Aurora Staff Week in Innsbruck, is aimed at Aurora colleagues and its networks interested in the exchange on current topics of innovation promotion and technology transfer. It will include a Q&A.









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