

summer school

UNBALANCED TOURISM GROWTH

AT DESTINATION
LEVEL



Programme



22-29 July 2024



3 ECTS credits



€1000
10% discount for partners



Application deadline:
30 April 2024

ENROL TODAY 

Join us in Olomouc this summer to explore, learn, and create lasting memories that transcend borders at the second oldest university in the Czech Republic!



Palacký University
Olomouc



EUREKA
Palacký University
experimental brewery



Why UP?



Student-oriented
The biggest student city in Czechia



Strategic location
Easy access to major European cities



Low living costs

Olomouc

Olomouc, Czech Republic, is a hidden gem nestled in the very heart of Europe. This charming city boasts a rich tapestry of history, culture, and vibrant student life. Its center is dominated by the iconic Holy Trinity Column, which has earned its place on the prestigious UNESCO list.

Dive into the lively atmosphere of the city's bustling squares, savor delicious (but heavy!) Czech cuisine at local restaurants, and soak in the friendly ambiance!

Learn more



Website

www.upol.cz/short-programmes



Mail

jiri.manek@upol.cz



Learn about

- Sustainable and responsible tourism development and visitor management
- Overtourism in the EU
- Root causes, drivers and environmental, economic and socio-cultural impacts of overtourism at destination level

By focusing on a set of case studies, we will identify best practice solutions, successfully applied by tourism destinations in the EU



Side events

Come with us on a memorable expedition to Prague. Delve into the breathtaking architecture and vibrant culture of our capital.

We will make sure to visit the renowned Charles Bridge and Prague Castle, along with the lively Old Town Square and the awe-inspiring St. Vitus Cathedral. And there is more to come!



Accommodation

Included in the tuition fee is accommodation at **Neředín IV Dormitory** (located at **U Letiště 30, Olomouc**).

You can choose from two options: sharing a cozy double room or having your own single room (with a small additional fee of €70).

Every group of 4-5 rooms has above-standard furnishings including a fridge, TV connection, shared kitchen, and two bathroom facilities.

